

THE MAUI NEWS

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FRIDAY : : : JULY 5, 1918.

MAKE THIS SORT OF THING ILLEGAL

"Did you ever experience the sensation produced by investing \$100 in oil stock and drawing in \$2000? If not, you can do it here. * * * Will reach the oil in 40 days when stock will go to \$70 per share."

This is a sample of the kind of advertising that Hawaii is constantly being flooded with. Apparently the public has no protection from it under the law. Our territory sits back in smug complacency and parrots the ancient sophistry that it is up to the buyer to look out that he is not stung. Most enlightened communities have gotten away from such fallacy, but ours has not.

It is scarcely necessary to say that such statements as the above, quoted from an advertisement now running in a Honolulu paper, can never be made in good faith. There is no such thing as a sure thing oil well until it produces oil, and even then it may not be sure. It is the same with mines. If this were not so the public would never have a chance to buy shares in them.

The legislature next winter should pass a law requiring every stock-selling scheme brought to the islands, to stand a most searching investigation before being permitted to unload on the public. It is required elsewhere, it should be required here.

PORTUGUESE ARE SAVING WHEAT

The Portuguese women of Maui deserve much credit for what they have been able to accomplish in the use of substitutes for wheat flour in bread making. According to reports from the food administration they have overcome greater difficulties than possibly any other class of our population, and have solved their problems with notable success. Bread has always played a larger part in the Portuguese menu than any other thing, and their system of making and baking made it particularly hard to use substitutes. The food administration also has high praise for the patriotic spirit with which most of the Portuguese women have faced a difficult situation.

The greatest trouble now is the cost of these war breads. For some unexplained reason the food administration does not seem to be able to keep the substitute flours down to the basis of wheat, even when they are made from supposedly cheaper grains or vegetables. Thus the temptation to use wheat is increased by the urge of economy as well as by preference.

HOW CLOSE TO FAMINE IS HAWAII?

That Hawaii would not have enough food to go around in case the supply of Japanese rice were cut off, is a proposition that will come as a shock to most persons. Yet that is exactly how near we are to actual food shortage, according to business men of Maui who should know what they are talking about.

Japan has notified Hawaii that she has no more rice for anyone not a Japanese. If we want a share of what she still has it must be with the understanding that only Japanese shall eat it.

The first impulse might be to tell Japan to keep her rice—that Hawaii could get along on other foods and local Japanese would have to learn to do likewise—in fact the only ones seriously inconvenienced might be her own subjects. But with rice from Japan the only guarantee that some of us will not be going hungry, such cocky impulse immediately subsides.

It begins to look as though Hawaii's war gardening had by no means been overdone.

GET THE HABIT

Get the War Savings Stamp habit. Start by getting a Thrift Stamp card and a War Savings certificate. These are furnished free at any postoffice or bank. Carry these in your pocket. When you have business at the postoffice or bank, ask for your small change in Thrift Stamps. Invest a quarter or two each time you have a chance and don't absolutely have to spend them for something else. When your card is filled convert it into a War Savings Stamp, stick it to your certificate, and get a new card.

If you have a Liberty Bond, convert your interest coupons as they are due into War Savings Stamps.

Do all this in addition to the amount you have pledged to invest regularly. The average man or woman will make savings this way and never miss the money. Don't get the idea it will be too much trouble. It will not be when you get the habit. Besides it is up to you to take some pains these days towards helping win the war.

Get the habit! It will be good for you in more ways than one.

DON'T POSTPONE THE CIVIC CONVENTION

The chamber of commerce will next week probably take up the matter of holding the 7th annual Civic Convention here next fall. It is reported that some business men in Honolulu and Hilo have expressed the opinion that there should be no Civic Convention this year "on account of the war".

This does not seem to us to be a valid reason. On the contrary it should be made one of the best reasons for not postponing it.

The Civic Convention has a serious purpose. It is not, and should not be considered a mere holiday-making. It aims at a closer understanding between the people of the territory—better team-work. If we ever needed this we need it now.

Maui should not consent to cutting out the Civic Convention unless there is some more valid excuse than that everybody is too busy on account of the war. We should take the time, and see to it that the time spent is well spent.

The preliminaries in the delegateship contest seem to be of the Alfonso-Gaston type—with a reverse english.

GOOD FOURTH OF JULY NEWS

More than a million fighting Americans in France! There is something in this statement by President Wilson for our critics of American efficiency to ponder over. When we entered the war it was promised that we would have half a million soldiers on the continent this summer. We have doubled this and are just getting down to business. Taken in connection with the steadily increasing volume of tonnage in vessels which we are launching weekly, another million men sent across before snow flies does not now seem unduly optimistic. When one pauses to consider that a little over a year ago we had almost no army, and fewer ships, no one need feel ashamed at what we have accomplished thus far.

THE BEST INVESTMENT IN THE WORLD

From whatever angle it may be considered, an investment by an American citizen in Liberty Bonds or War Savings Stamps is the best investment in the world.

The money so invested goes to the Government, which loans some of it to our allies; all of it is used in one way or another to maintain, support, arm, equip, and make victorious our armies and our allies in Europe. Surely no American money could be put to a better purpose. Here is an investment in the power and success of our country, an investment in the efficiency, strength, safety, and success of our fighting men on sea and land.

HOLD YOUR LIBERTY BONDS

"I earnestly hope that every one who has bought Liberty Bonds will try to keep them for the period of the war at least. * * * If each and every purchaser keeps his Liberty Bond he helps to protect the credit of the Government by maintaining the market for the bonds at par, which is a very helpful thing in war time, and he also renders a more essential service to our soldiers and sailors in the field by practicing those economies and savings which release materials and labor necessary to the support, if not the very life, of our Army and Navy."—Secretary McAdoo.

THE UNIFYING INFLUENCE OF THE WAR

"In my own mind I am convinced that not a hundred years of peace could have knitted this Nation together as this single year of war has knitted it together, and, better: even than that if possible, it is knitting the world together. Look at the picture: In the center of the scene 4 nations engaged against the world, and at every point of vantage showing that they are seeking selfish aggrandizement; and against them 23 governments representing the greater part of the population of the world, drawn together into a new sense of community of purpose a new sense of unity of life." (From the President's Red Cross Speech.)

It is to be regretted that more schools did not enter exhibits at the Territorial Fair, as the showing made by those who did was unusually fine, and a number of prizes were awarded the different schools. The following schools received second awards, the red ribbon:

Hamakua, Peahi, Kiua, Kaupakalua and Kihei. Haiku received a first award, and the children of Maui, as a whole received a blue ribbon, or first award, for their combined entry of garden produce. At another time, every school on Maui that has the available land should enter exhibits. In going through the gardens on inspection tours, much produce was seen that should have brought first prize, but because they failed to enter it in the Fair, they naturally lost out.

"I earnestly hope that you can get every American in Hawaii to join the army of war savers. The fighting power of the Nation will be strengthened more by saving than by any other thing and it is the one universal thing that every patriot can do. Money saved means labor and material saved and transmitted into visible and victorious force against the enemies of America and the world. Every true patriot should sign the pledge card."—Secretary McAdoo.

Secretary McAdoo has recommended to the Congress that eight billion dollars be raised next year from taxes alone. The program will probably go through. And one of the main ways of raising this huge sum will be through a tax on "unearned incomes". In other words, on incomes derived from investments. But dividends from Liberty Bonds will not be included. The 4¼ percent from these latter may not look so small after all.

The Huns have submarined another hospital ship. This one was traveling with all lights showing and with a great red cross outlined in electric lights prominently displayed. Of course there was no mistake. But it seems little short of criminal that a ship's commander should thus put himself at the mercy of barbarians who have consistently taken advantage of all emblems of mercy to perpetrate their most heinous crimes.

Wireless reports of fighting on the shores of the White Sea, close under the Arctic circle in northern Russia, brings to light an evident attempt of the Allies to make a flank attack on the Huns through Russia by way of the Arctic ocean. The move looks like a good one. Also it is one in which America will probably play the leading part.

"Give! Give till it hurts!" is the wording of one of the appeals made by the American Red Cross. The phrase seems to be an unhappy one, to say the least. It does not inculcate the right sentiment about giving. The right kind of giving will not hurt.—Christian Science Monitor.

It is all right to pass out bouquets to our allies in the war, but you don't have to slam your Uncle Samuel in order to clinch your argument.

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